



Musical Instrument Industry, or Manufacturing Industry Specialist Dispatch Program (Provisional)

Hamamatsu is a Creative City which prides itself on its world-class entrepreneurs and industrial technology and has created a richly unique culture. The city has developed as a “City of Industry” and a “City of Music” where the locals have inherited diverse traditional cultures. It has also taken advantage of its amassed talent and technology to build its community. Hamamatsu has shown the diversity and potential of music in a way that can only be done by a city that hosts the headquarters of world-renowned musical instruments makers such as Yamaha, Kawai and Roland.

Through collaboration with the UCCN, we want to share the city’s technical knowledge, and experience of the musical instrument industry and the manufacturing industry as well as the creativity inherent in these elements with the other UCCN members; we would like to do something in the near future that will contribute to the network. In line with that, we are planning to start a program which sends the specialists in collaboration with the academic, industrial, governmental and private sector from April 2020.

1. Program Outline

In cooperation with local businesses, we will offer several versions of the Specialist Dispatch Program utilising the city's strengths – the musical instrument industry, and the manufacturing industry – to the member cities.

(1) Potential Specialists:

Engineers, including musical instrument developers and piano tuners from the musical instruments manufacturers, Yamaha, Kawai, and Roland, etc.

Individuals or organisations creating products related to sound: R-MONO Lab, a recreational club consisting of Roland employees etc.

(2) Contents:

Speeches, meet-ups, workshops, etc. by specialists.

The contents will be decided after we negotiate with the specialist. Possible themes include: behind-the-scenes stories of the development of musical instruments, music education, etc. Subjects can be customized to fit clients' needs. Please contact us three months in advance so that we can accommodate your needs.

(3) Clients:

UCCN member cities (46 music cities and 8 member cities in Japan)

(4) Expenses:

Travel and accommodation expenses for the specialist could be covered by the Hamamatsu City Creative City Promotion Council; however, the budget is limited. Other expenses are negotiable.

2. Case Studies of Past Collaborations

So far, the following collaboration requests from the UCCN member cities below have been fulfilled:

- October 2016, an engineer from YAMAHA made a speech at the “Digital Sound Conference” (Collaboration with Hannover) – photo 1
- April 2019, R-MONO Lab had an exhibition and gave a speech in the “078” (Collaboration with Kobe) – photo 2
- October 2019, an engineer from YAMAHA gave a speech at the talk-show in “No Maps” (Collaboration with Sapporo)



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