



HAMAMATSU

MONITORING REPORT

2018 - 2022

Hamamatsu UNESCO Creative City of Music
November 2022



1 EXECUTIVE SUMMARY

Hamamatsu is a Creative City that has fashioned a culture rich in individuality and prides itself on its world-class entrepreneurs and industrial technologies. The city takes advantage of its amassed talent and technology in the creation of its community and has developed as the “City of Industry” and the “Capital of Music”, where the locals have inherited diverse traditional cultures. Hamamatsu has demonstrated the diversity and potential of music in a way that can only be done by a city home to the headquarters of world-renowned musical instruments makers such as Yamaha, Kawai, and Roland.

Whilst promoting itself domestically and internationally as the musical instrument industry hub that continues to build its community through cultural arts, and also its projects that aim to draw out the potential power of music, Hamamatsu joined the UNESCO Creative Cities Network (UCCN) in the field of music in December 2014.

In its first four years since joining the UCCN, Hamamatsu has promoted strategic projects established as contributions to UCCN based on the five basic policies of international activities, and has also undertaken longstanding initiatives to provide opportunities for local residents to experience the wonders and enjoyment of music as well as exchanges based on music and fostering musical talent.

In order to comprehensively promote the 5 basic policies, the city has made an effort over the past four years to challenge itself to find new creative synergies whilst aiming to expand the potentials of sound. As a Creative City of Music, the city has developed diverse collaborations on a local and international level under the keyword “resonance”. This means that Hamamatsu has contributed to the completion of the UCCN’s mission and the UN’s 2030 agenda by spreading the city’s influence across the region via the accomplishments of strengthening cooperation with foreign and domestic UCCN member cities and those in other fields, the enhancement of promotional systems and their support contents, and the mass cultivation of creative talents.

1	Promotion of International Exchange through International Musical Events
2	Realization of Cross-cultural Understanding and Cultural Diversity through Music
3	Exchange and Nurturing of Musical Talents at an International Level
4	Contribution as a Mecca of Sound Design
5	Production of Fantasista, New Value Creators

“Creative City Hamamatsu, shining into the future” imagines itself as a future city, build on civil collaboration and aims to become a city bustling with creative activities utilizing the culture and resources unique to the local area, where new values, cultures, and industries are created one-by-one, and where the quality of life is improving. The city will incorporate these aims into its future endeavors.

2 GENERAL INFORMATION

- 2.1 **Name of the city:** Hamamatsu
- 2.2 **Country:** Japan
- 2.3 **Creative field:** Music
- 2.4 **Date of designation:** December 1 2014
- 2.5 **Date of submission of the current report:** November 30 2022
- 2.6 **Entity responsible for the report:** Creative Cities Operations Promotion Group, Hamamatsu City Creative Cities & Cultural Promotion Division
- 2.7 **Previous reports submitted and dates:** November 30 2018
- 2.8 **Focal points of contact, including:** SAWADA Yoshinobu, Director for Creative City Promotion, Hamamatsu City Creative Cities & Cultural Promotion Division
- 2.9 **Communication officer within the Municipality, responsible for broadening the outreach of the city initiatives:** SAWADA Yoshinobu, Director for Creative City Promotion, Hamamatsu City Creative Cities & Cultural Promotion Division

3 CONTRIBUTION TO THE PROGRAMME'S GLOBAL MANAGEMENT

- 3.1 **Number of UCCN Annual Conferences attended in the last four years (please note that a regular participation in the Conference is compulsory):** 2 times
June 2019 Fabriano, Italy
July 2022 Santos, Brazil – online participation
- 3.2 **Participation in Sub-network Meetings:** 4 times
November 2018 Mannheim, Germany
November 2019 Daegu, South Korea
November 2020 Frutillar, Chile – held online
November 2021 Veszprém, Hungary – held online
- 3.3 **Hosting of a previous or future UCCN Annual Conference:** N/A
- 3.4 **Hosting of working or coordination meeting(s) addressed to one or more UCCN creative field representatives (notably sub-network meetings):** N/A
- 3.5 **Hosting of international conference(s) or meeting(s) on specific issues salient to the Creative Cities with a large participation of members of the Network:** N/A
- 3.6 **Financial and/or in-kind support provided to UNESCO in order to strengthen the sustainability of the UCCN in different areas including management, communication and visibility (dates, types of contribution, factual or estimated amounts, main objectives, etc.):** N/A
- 3.7 **Serving as cluster coordinator or deputy coordinator and period:** N/A
- 3.8 **Participation in the evaluation of previous applications, and/or of previous Membership Monitoring Reports:** 5 times
(Number of applications evaluated per Call for Application) 2019 2 cities, 2021 2 cities
(Number of reports evaluated per reporting exercise) 2020 1 city

4 MAJOR INITIATIVES IMPLEMENTED AT THE LOCAL AND CITY LEVEL TO ACHIEVE THE OBJECTIVES OF THE UCCN

Hamamatsu has established the following initiatives to achieve the objectives of the UCCN.

I	Making culture and creativity an essential component of urban policies and actions for sustainable development, notably through participatory approach and partnerships involving the public and private sectors and civil society;
II	Strengthening the creative economy, notably through the creation, production, distribution and enjoyment of cultural goods and services;
III	Improving access to and participation in cultural life, notably for marginalized or vulnerable groups and individuals, and fostering youth engagement and gender equality;
IV	Developing hubs of creativity and innovation and broadening opportunities for creators and professionals in the cultural sector;
V	Integrating culture and creativity into local development strategies, policies and plans; and
VI	Bolstering awareness-raising of the UCCN, as well as enhancing the impact of culture and creativity in sustainable urban development and supporting research, analysis and dissemination in this particular field.

4.1 Establishment of Organizations for the Promotion of “Creative City Hamamatsu”

4.1.1 Hamamatsu Creative City Promotion Council (I, IV)

In 2014, an organization called the “Hamamatsu Creative City Promotion Council” was founded in cooperation with enterprises, various organizations, and government bodies in order to achieve further development as a creative city, establishing a system to promote projects with the cooperation of relevant organizations in the city.

Hamamatsu Creative City Promotion Council	Shizuoka University of Art and Culture (SUAC), Hamamatsu Cultural Foundation, Hamamatsu Chamber of Commerce and Industry, Association for Creative City Hamamatsu, Hamamatsu and Lake Hamana Tourism Bureau, Hamamatsu City
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4.1.2 Hamamatsu Resonance Creation Project Executive Committee (I, IV)

Following the accomplishments of the first three years as a member of the UCCN, an executive committee was established to draw out civilian vitality (civic activities and enterprises), in order to promote the initiative of uniting the region under the keyword “resonance”. The projects organized by this committee will be discussed later in section 5.1.

Hamamatsu Resonance Creation Project Executive Committee	Hamamatsu Cultural Foundation, SUAC, Hamamatsu and Lake Hamana Tourism Bureau, Hamamatsu Chamber of Commerce and Industry, Hamamatsu Agency for Innovation, Hamamatsu Foundation for International Communication and Exchange, Hamamatsu City
Project Team	SUAC, Yamaha Corporation, Kawai Musical Instruments Mfg. Co. Ltd., Roland Corporation, Yaramaika Music Festival Executive Committee, Association for Creative City Hamamatsu, Mimijima: Ear-Island of Sound and People

4.1.3 Hamamatsu Arts & Creation (IV, VI)

In April 2018, the city launched “Hamamatsu Arts & Creation”, an intermediary organization that supports creative cultural activities initiated by local residents. With the support of professionals, the city will aim to influence community building, tourism promotion, education, welfare, and other sectors with the effect of cultural art, as well as aim for the economic independence and revitalization of cultural activities, promotion of creative industries, and resolution of local problems.

4.2 Solving Local Issues through the Creativity of Local Residents – Project Subsidies for the Promotion of “Creative City Hamamatsu”(I, VI)

This project aims to invigorate and promote continuous activity of creative initiatives planned and enacted by civic engagement groups, artists, and enterprises through the partial subsidization of their expenses. The project has received 163 proposals since its start in 2019, and has chosen to support 65 of them.

<Examples of initiatives>

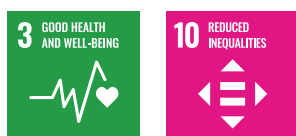
■ **Projects Sharing the Charm of the Keta River – “Think of SDGs from the Keta River”**



Organization: Keta River Fisheries Cooperative Association

This initiative is worried about the effect of the upstream mountainous region’s destruction on the Keta River, and aims to spread awareness amongst both residents and non-residents alike. It has undertaken the challenge to increase awareness of the issue through visual means by utilizing drone footage.

■ **Studying Essential Communication Created by Performing Arts Artists and Diverse Groups of People**



Organization: Social Welfare Corporation Hikarino Sono

This organization is undertaking an initiative aiming to solve issues in the field of welfare through art. The project is helping improve the skills of those employed in the field and searching for a possibility for both parties (carers and receivers of care) to be happy and allowing those receiving care to regain their dignity, reason to live, and point of contact with society.

■ **“Bon Appétit” Project Spreading the History and Health Effects of Hamamatsu’s Fermented Foods**



Organization: Hamamatsu Mini-Theater Protection Group

This initiative is shining a light on the reevaluation of fermented foods as well as the utilization of regional resources (local suppliers, etc.). As the traditional act of eating together has been lost over the years, this project was an opportunity to grant creative awareness by developing the concept in a way that has been adapted to modern life.

4.3 Civic Music Hall Maintenance - SALA Music Hall (II)



In June 2021, the civic music hall underwent maintenance under the basic principle of promoting the diverse civic engagement in “Hamamatsu – The Capital of Music” and fostering the talent that will shoulder the next generation of musical culture.



4.4 Projects Promoting Music Culture of Local Residents – Concerts in Public Spaces (I, III)



Downtown concerts take place 30 times a year, making use of the city’s outdoor spaces. Music events such as Hamamatsu Jazz Week and the Yaramaika Music Festival are also held every autumn, and are organized thanks to the help from residents and enterprises.

Number of people who attended concerts

Fiscal Year	2018	2019	2020	2021
Downtown concerts	19,700	20,700	—	5,600
Hamamatsu Jazz Week	19,885	20,793	—	5,426
Yaramaika Music Festival	26,960	26,557	—	—

※ In FY 2020, all concerts were cancelled due to prevention methods against the spread of coronavirus. In FY 2021 approximately half the concerts were cancelled.

4.5 Projects that Foster Talent in Art and Culture

4.5.1 Hamamatsu ACT City Academy of Music (III, IV)



The ACT City Academy of Music holds the Hamamatsu International Wind Instruments Academy and Festival as a part of its academy course which cultivates musical talent fit for the local and global stage. As part of its community course, which was developed to immerse the public in musical culture, the academy holds educational seminars for budding concert hosts, music seminars for children, and also sends dispatch musical instructors to schools.

Number of people who attended concerts

年度	2018	2019	2020	2021
No. of Academy Course students	112	111	—	—
No. of Community Course students	48,206	48,530	18,628	19,743
No. of times dispatch musical instructors were sent	474	442	200	205

※The Academy Course was cancelled in FY 2020/2021 due to prevention methods against the spread of coronavirus.

※ The Community Course and dispatch musical instructors were partially cancelled in FY 2020/2021 due to prevention methods against the spread of coronavirus.



4.5.2 Junior Orchestra Hamamatsu and Junior Choir Hamamatsu (III)



Hamamatsu promoted this project which supports orchestras; comprising of students from third-grade elementary to third-year high school, and choirs; comprising of second-grade elementary to third year high school students, with the hopes of raising the next generation who will usher in a new era of musical culture.



4.5.3 Music Appreciation Class for Children (III)



In order to create opportunities for children to be exposed to authentic high-quality music at an early age, the city holds an annual class for every fifth-grade elementary school student in the city (around 7,500 children), allowing them to experience a performance by a professional orchestra.



4.6 Foster the Creative Industry

4.6.1 Shared Exhibit at the NAMM Show (II)



In order to support the cultivation of sales channels of small-and-medium enterprises in and related to Hamamatsu's musical instrument industry, and to increase their presence both inside and outside of Japan, the city set up a booth at the "NAMM Show" in the US - the largest instrument trade fair in the world.

Exhibition history: NAMM Show - 4 companies in 2019 and 3 companies in 2020



4.7 Intercultural Understanding through Music and Initiatives towards Interculturalism - Hamamatsu Museum of Musical Instruments (II, III)



In 1995, the Hamamatsu Museum of Musical Instruments opened its doors as Japan's first public musical instruments museum. Based on the concept of "equally exhibiting the musical instruments of the world", the museum holds a collection of musical instruments as well as related materials from various countries, and works to promote projects that deepen understanding of interculturalism through music. The museum is devoted not only to exhibiting its 1,500 musical instruments but also to hosting educational activities in elementary schools. The lecture concerts and special exhibitions held at the museum even have historic value and have received high praise from the music and museum communities in the Greater Tokyo Metropolitan area. From kid's workshops to musical culture lectures for adults – the museum conducts activities that meet a wide range of needs whilst also contributing to cultural enhancement.

The Museum of Musical Instruments introduced its museum initiatives at the 2021 International Council of Museums in London, in turn strengthening the exchange of information and its ties with fellow museums around the world. They also opened an exhibit, "Feel the Music", and make use of a tactile guide for the visually impaired. Even if visiting may be difficult due to the pandemic, the museum provides many online services which allow you to enjoy their exhibits from afar, such as The Virtual Hamamatsu Museum of Musical Instruments (see 7.2 below), an app which turns your smartphone into a museum guide, and videos about their instruments.

Fiscal Year	2018	2019	2020	2021
No. of museum visitors	87,902	82,617	32,523	40,571
No. of participants in elementary school classes (No. of times classes were held)	3,029 [5]	2,702 [10]	2,480 [5]	1,803 [4]

※The fiscal years 2020/2021 saw a reduction in the number of museum visitors due to movement restrictions and temporary museum closures as a result of the prevention methods against the spread of coronavirus.



5 MAJOR INITIATIVES IMPLEMENTED THROUGH INTER-CITY AND INTERNATIONAL COOPERATION TO ACHIEVE THE OBJECTIVES OF THE UCCN

5.1 Hamamatsu Resonance Creation Project

5.1.1 Kuridan 2018~Creative Dance Connection~



In this project, residents, pro-dancers, and dancers in wheelchairs strove to reach communication through performance and held dance events with the aim of creating an inclusive society through civic cooperation under the theme of mutual “resonance”. The events had a wide range of participants, from preschoolers to high school students, civic groups that hold dances for able-bodied residents and the hearing impaired, dancers with prosthetic legs, dancers in wheelchairs, and pro-dancers active in Tokyo and other large cities.

Audition - Date: August 26 2018 Participants: 113 people
 Pre-event - Date: September 14 2018 Participants: 260 people
 Kuridan 2018 - Date: September 15 2018 Participants: 1,220 people



5.1.2 Japan-Russia Exchange Concert 2019



A benefit concert was held at a Special Support School for children and students with disabilities, with invitations sent to world-class musicians such as professors, associate professors, and alumni from the Meccas of Russian Pianism: “The Moscow State Tchaikovsky Conservatory” and “The Gnesin Russian Academy of Music”. This event communicated the joy of music to its participants through the popularization of classical music, expansion of international cultural exchange, and promotion of social welfare.

Date: September 18 – 20 2019

Attendees: 1,038 people



5.1.3 Sound Design Factory in Hamamatsu 2019



In addition to housing the headquarters of world-class musical instrument manufacturers, Hamamatsu has developed as a “City of Industry” and the “Capital of Music”, being home to a large concentration of various small-and-medium-sized companies related to the production of musical instruments. In order to further revitalize creative activities and increase the prosperity and quality of people’s lives, the city deepened the creativity of sound through workshops and performances, panel sessions, meet-ups, and interactive product exhibitions at “the factory where sound is born”.

Date: December 7-8, 2019

Exhibitors: 18 organizations (including artists and enterprises)

Attendees: 1,209 people



5.1.4 Sound Design Festival in Hamamatsu 2021



In search of new possibilities for the diversity and creativity of sound, Hamamatsu held the 2016 “Sound Design Symposium”, “Sound Design Festival in Hamamatsu 2017”, and “Sound Design Factory in 2019”.

Whilst also contributing to the promotion of SDGs, “The Sound Design Festival in Hamamatsu 2021” was held as the culmination of all the initiatives to promote sound design to date and was designed to allow people to experience the possibility of sound from various angles. This included: creating a space where anyone can enjoy the creation of sound, real-life and virtual coexistence, encounters with creative sounds that transcend distance and space, and the discovery, fostering, and networking of creative talent.

Furthermore, as a result of the response to the coronavirus pandemic, stage events and workshops were held online – with both residents and those outside the city and abroad being able to take part remotely.

Date: December 11-12 2021

Topic: Forms of Communication Created with Sound

Exhibitors: Exhibitions 17, Stages 7, Workshops 14 (including artists and enterprises)

Attendees: 5,895 people (including satellite venues)

Online participation: 34,797 (times played on YouTube; January 31 2022)



5.2 Music Culture Exchange Project

5.2.1 Hamamatsu International Piano Competition (2018, 2021)



Starting in 1991, the Hamamatsu International Piano Competition has been held every three years with the objective of giving young pianists a chance to spread their wings. The winning contestants will receive the chance to perform at over 20 concerts both inside and outside of Japan. Previous winners; including Seong-Jin Cho (2009 winner, 2015 International Chopin Piano Competition winner) have gone on to become renowned performers and teachers. The unique feature of this competition is the enactment of various citizen level initiatives, such as resident volunteering activities, pianist homestays, and school and home concerts by the pianists who have already performed in the competition.

The 10th Competition Statistics

Date	November 8 - 25 2018
No. of applicants	382 (37 countries, 1 region)
No. of concert and event attendees	24,811
No. of school concerts conducted (No. of attendees)	10 (5,560)
No. of home concerts conducted (No. of attendees)	13 (323)



Whilst the 11th competition was cancelled due to the complications of the novel coronavirus, Hamamatsu planned its own independent performances and the replacement project “Hamamatsu Piano Festival 2021” was launched.

At the concerts in 7 times in November 2021, internationally and domestically active pianists with a connection to Hamamatsu converged once again in Hamamatsu, with a total of 4,866 attendees enjoying their enthusiastic performances.

5.3 Musical Culture Cities Exchange Project

5.3.1 Musical Culture Cities Exchange with the City of Sapporo



In May 2009, the cities of Hamamatsu and Sapporo signed the “Musical Culture Cities Exchange Declaration”, with the aim of further promoting “music culture” which is a mutual attraction of both cities, and contributing to the promotion of Japan’s musical culture.



5.4 Other

5.4.1 Participation in Creative Cites Network Japan

In January 2013, the Creative Cites Network Japan (CCNJ) was established to facilitate cooperation and exchange between local governments from Japan that promote the Creative Cities initiative. Hamamatsu has been a member of this network since its establishment. In 2018 and 2019, Hamamatsu served as the Secretariat and coordinated the network composed of approximately 160 members.

5.4.2 Cooperation with Cities in Different Fields (Domestic UCCN Members)

By cooperating with fellow domestic UCCN member cities and spreading knowledge about sectors outside the field of music (via a sectoral conference), this project created opportunities for citizens to be exposed to creative activities in diverse fields.

Date	Field	Exchange City
March 2021	Crafts and Folk Art	Kanazawa/Tamba-Sasayama City
March 2021	Films	Yamagata City
January 2022	Design	Kobe City

Furthermore, Hamamatsu assisted with the “Kobe x Hamamatsu UNESCO Creative Cities Network Collaborative Project” held in Kobe City in April 2019.



5.4.3 Video Premiere at World Music Day (Fete de la Musique) (2020, 2021)

At World Music Day (June 21), Hamamatsu participated in a project planned by the UCCN Cities of Music in which performances by various artists were streamed online. Hamamatsu premiered videos of performances from local musicians and music typically performed at traditional festivals.

5.4.4 Participation in UCCN Cities of Music Events

Hamamatsu contributed to the event held by the UCCN Cities of Music by submitting a video introducing their city initiatives.

March 2022 Hannover, Germany – “Digital Sound, Cooperation and Network”

May 2022 Kırşehir, Türkiye – “International Music Conference”

6 PROPOSED ACTION PLAN FOR THE FORTHCOMING MID-TERM PERIOD OF FOUR YEARS

Creating New Values - Synergy Born From a Diverse Collaboration of People, Resources, Ideas

In the four years since joining the UCCN, the city has promoted projects under the keyword of “sound design” in pursuit of the new possibilities of diverse and creative sound.

1	Promotion of International Exchange through International Musical Events
2	Realization of Cross-cultural Understanding and Cultural Diversity through Music
3	Exchange and Nurturing of Musical Talents at an International Level
4	Contribution as a Mecca of Sound Design
5	Production of Fantasista, New Value Creators

To comprehensively promote the 5 basic policies over the next four years as a Creative City of Music, Hamamatsu will aim for further evolution of the means of expression and concepts of sound design, which has deepened the various possibilities of sound, by utilizing the established network of creatives that have developed through the city’s previous projects. In addition, the city will also continue with the Hamamatsu International Piano Competition and the development of diverse musicians. Hamamatsu will contribute to the completion of the UCCN’s mission and the UN’s 2030 agenda by spreading the impact of the city’s initiatives across regions. These initiatives include not only continuing strongly forward with the discovery and cultivation of those undertaking creative activities and creating new value and the strengthening of cooperation with both domestic and foreign UCCN member cities and other creative fields, but also enhancing promotional systems which produce many creative talents and the content of their support.

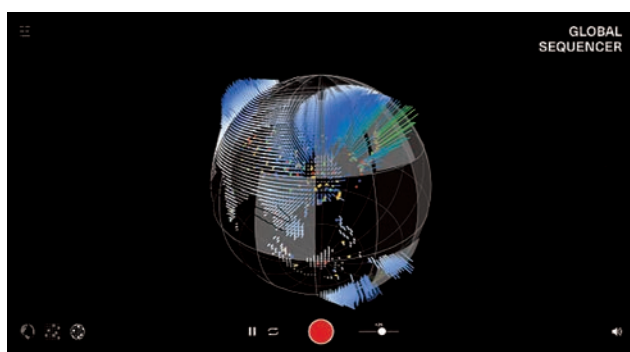
- 6.1 Presentation of a maximum of three main initiatives, programmes, or projects aimed at achieving the objectives of the Network at the local level, while highlighting expected outcomes and impacts.**
- 6.1.1 Strengthening the Support Systems for the Creative Civic Activities – Hamamatsu Arts & Creation**
In order to utilize the power of cultural arts for the development of the city, the city will further encourage creative civic activities, with the Hamamatsu Arts & Creation as the focus. The city will formulate a plan to comprehensively and strategically promote and support the creativity showcased by residents through the “Our Creative Hamamatsu” project.
- 6.1.2 Hamamatsu Creative City Booster Project – Creative Workshop**
This project holds creative workshops inviting various creative talents (artists, craftspeople, engineers, etc.) and institutions (enterprises, NPOs, universities, etc.) as lecturers, providing resident participants the chance to “realize, consider, create, and present (share)”. They aim to birth new creative activity through the network of creatives formed via these workshops.
- 6.2 Presentation of a maximum of three initiatives, programmes or projects aimed at achieving the objectives of the Network on an international level, particularly those involving other member cities in the Network**
- 6.2.1 Hamamatsu Creative City Booster Project – Hamamatsu Creative Weekend**
In 2025, Hamamatsu is planning to host the combined creative event, “Hamamatsu Creative Weekend”. The event will invite domestic and international talents undertaking edgy creative projects, such as those from UCCN member cities, and discover new creative talent through workshops with hands-on experience.
It will also feature meet-ups and collaborations with external creative talent, whilst also globally promoting the work of local individuals and organizations undertaking creative activities. In the lead-up to this event, this project is aiming for the expansion (no. of workshops and participants) and enhancement (contents and follow-ups) of creative workshops.
- 6.3 Estimated annual budget for implementing the proposed action plan**
As the budget has not yet been decided, the city cannot concretely point out how much the annual budget will be, however it is expected that it will be roughly equal to the FY 2022’s budget scale.
FY 2022 Creative Cities and Cultural Promotion costs: approx. 4,006,000,000 Yen
- 6.4 Plan for communication and awareness**
- Information will be released through the Creative Cities Hamamatsu website, social media sites, Hamamatsu Arts and Creation, and the Hamamatsu Cultural Foundation websites.
 - Hamamatsu will promote the significance of the work of the UCCN and will work towards raising awareness amongst local stakeholders and residents through the joint ventures of industries related to Creative Cities and the mass media.
 - The city will also be proactive in publishing news on the UCCN website.
 - As the Secretariat of CCNJ (2022-2024), the city will contribute to the development of the network by raising awareness of the UCCN to local governments who are interested in Creative Cities and supporting them by giving them advice and support with the membership application.
 - In order to further strengthen future intercity cooperation and to make Hamamatsu better known to UCCN member cities around the world, bimonthly English informational blog updates will be posted on the Creative City Hamamatsu website.

7 INITIATIVES UNDERTAKEN IN RESPONSE TO AND FOR THE RECOVERY FROM COVID-19 (OPTIONAL)

7.1 Even During the Pandemic, Feel Connected to the World Through Sound - “Global Sequencer”

The “Global Sequencer” aims to connect the world through sound and was created thanks to the cooperation of sound designer, SUZUKI Yūri. Anyone can easily access the website if they have a device with internet access, such as a smartphone or computer. Sounds are collected from around the world and are randomly combined, forming a piece of work which allowed users to feel connected to the world even during the pandemic.

As of January 31, 2022, 1,408 sounds have been uploaded from 64 countries and regions around the world.

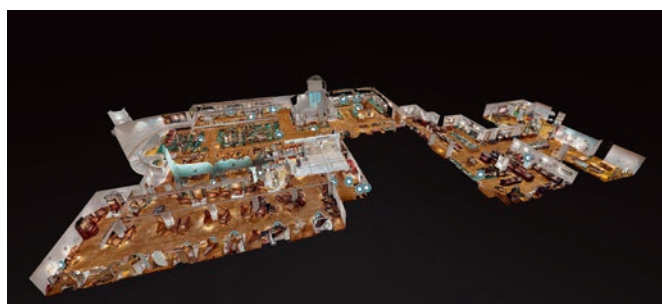


<https://globalsequencer.com/>

7.2 The Virtual Hamamatsu Museum of Musical Instruments

In May 2021, The Hamamatsu Museum of Musical Instruments opened their “virtual museum”, which allows visitors to tour the inside of the museum by using a computer or smartphone. As the contents are fully online, even those who cannot physically visit the museum due to the pandemic can still enjoy the exhibits in a virtual space.

Page views in FY 2021: 17,256 (May 1 2021- March 31 2022)



<https://mp.feelin9.com/tour/18b4c59a>



HAMAMATSU
City of *Music*



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Member of
the Creative Cities Network